



Transit CEOs Seminar

February 8-11, 2014

The Ritz-Carlton | New Orleans, LA

Monday, February 10 *Continued*

7:30 – 8:30 a.m.
Salons 2 & 3 Foyer
Level Two

MONDAY MORNING CEOs TRACK **Continental Breakfast**

Presiding Officer of the Day:

Phillip A. Washington, vice chair, APTA, and general manager,
Regional Transportation District, Denver, CO

8:30 – 10:30 a.m.
Salons 2 & 3
Level Two

CEOs TRACK

Successful DBE Programs: The CEO's Role

A collaborative effort to enhance our industry's support for DBE programs

This session will focus on how we can enhance the effectiveness of our disadvantaged business enterprise (DBE) programs and the role of the chief executive in effective DBE programs. Drawing upon a scenario involving representatives of two DBE firms talking to a CEO about the challenges they face, a CEO panel and the audience will discuss how to give DBEs a level playing field in winning contracts and how to help strengthen DBEs so they can grow and succeed outside of the program. Share the innovative things your agency is doing to support DBEs.

Moderator:

Phillip A. Washington, vice chair, APTA, and general manager,
Regional Transportation District, Denver, CO

Presenters:

Evalynn Williams, president/chief executive officer,
Dikita Engineering, Dallas, TX

Gregory Jenifer, president/chief executive officer, Armand Resource
Group, Inc., Teaneck, NJ

Jeanne Krieg, member, APTA Executive Committee; co-chair, APTA
Procurement Steering Committee; immediate past chair, APTA Small
Operations Committee; and chief executive officer, Eastern Contra
Costa Transit Authority, Antioch, CA

W. Curtis Stitt, president/chief executive officer, Central Ohio Transit
Authority, Columbus, OH

10:30 – 10:45 a.m.
Networking Break
Salons 2 & 3 Foyer
Level Two

Paul J. Ballard, chief executive officer, Nashville Metropolitan Transit
Authority, Nashville, TN

Michael G. Ford, chief executive officer, Ann Arbor Transportation
Authority, Ann Arbor, MI